



"I want you to PRINT this document and refer to it, make notes on it, and take advantage of it while you listen to our call."

-Matthew Glanfield

Teleseminar Dial-In Details

- Date:** Thursday, June 21, 2007
- Time:** 10:00am (Pacific) / 1:00pm (Eastern)
- Dial In:** 1-218-486-3694
- Pass code:** 176159
- Webcast:** <http://www.bboteleseminarformula.com/members/webcast.php>
- Subject:** Call 1 – Overview, Choosing Your Topic, Getting Your Speakers
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All training material can be found at
<http://www.bboteleseminarformula.com/members/>

Special Note: This teleseminar starts on time according to www.Time.gov so please dial-in ten minutes early so you don't miss any content. Your courtesy will be most appreciated.

Important Resources

Members Area:

<http://www.bboteleseminarformula.com/members/>

Members Forum:

<http://www.bboteleseminarformula.com/members/forum>

Overview:

<http://www.bboteleseminarformula.com/members/overview.pdf>

Live Webcast:

<http://www.bboteleseminarformula.com/members/webcast.php>

Member Support (and Matthew's email address):

<http://www.bboteleseminarformula.com/members/ask.php>

Topic Ideas:

<http://www.bboteleseminarformula.com/members/topics.pdf>

Training Schedule

Module 1:

Overview, Choosing Your Topic, Getting Your Speakers

Module 2:

Creating Your Teleseminar Product

Module 3:

Creating Your Sales Website

Module 4:

Launching Your New Teleseminar Product

Overview of What We Will Accomplish

1. You will choose a topic.
2. You will plan the product you want to create.
3. I will help you find experts to interview (or be the expert).
4. You will create two teleseminar products (with the same expert).
5. You will get your sales website created (I will provide templates and possibly the service).
6. You will have the affiliates' page created (again, I will provide templates and possibly the service).
7. You will get your product ready to launch.
8. I will promote your product (first-done, first-served).
9. I will help you find JV partners to promote your product.

Sound easy enough? It is!

Choosing a Topic

<http://www.bboteleseminarformula.com/members/topics.pdf>

Traits of a Good Topic:

1. _____

2. _____

3. _____

4. _____

5. _____

Notes

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Your Action Steps For Next Week

1. Introduce Yourself on the Forum (Other Discussion)
2. Choose Your Topic
3. Post Your Topic in the Forum (Module 1)
4. Send an email to Matthew to help arrange speakers.
5. Research speakers that you may want to contact.